



Pixiel, leader in civilian drones in France, is teaming up with the Delta Drone group to strengthen its development

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Pixiel and Delta Drone announce the signature of an agreement pursuant to which Delta Drone will become Pixiel's first outside shareholder, alongside the company's two founders.

Based in Nantes, Pixiel is a pioneer in the design and manufacture of automated drones. The company's ongoing and acknowledged technological advances were first applied to the audiovisual sector (Pixiel performed many services for various well-known television shows, in particular *Des Racines et des Ailes, Secrets d'histoire* and Top Chef), before earning an international reputation for entertainment with the show it created in collaboration with the Puy du Fou theme park.

It uses automated drones that are able to carry out pre-programmed aerial choreography to perform, day or night, a decorative show in the sky.

Introduced the first time for Puy du Fou's 2016 Cinéscénie season, which has an audience of 14,000 people at each showing, this show using 20 drones was the first of its kind in the world, and required special authorizations for nighttime flying with an audience.

The know-how acquired in automated drones allowed Pixiel to diversify its product line and enter the field of security. "NeoSafe" is solution using automated drones that are able to perform surveillance and verification rounds and take action in the event of an emergency on all kinds of sites, in particular industrial sites.

At the same time, in only a few years, Pixiel became one of the leaders in training for the remote piloting of drones via its subsidiary Ecole des Métiers du Drone – EMD. EMD offers over 15 different training programs throughout the country thanks to its six training centers (Nantes, Lille, Paris, Bordeaux, Toulouse and Avignon) and has taught over 900 trainees since its creation.

With 25 employees, Pixiel includes a design department made up of 15 seasoned and experienced engineers who have worked for major aeronautics and electronics companies.

During the 2017 financial year, Pixiel and its subsidiary EMD generated revenue of €2M and a net income close to breakeven.

Upon signature of the agreement, Christian Viguié, CEO of Delta Drone said, "This union is of great strategic importance on several levels because of the multiple synergies between the two companies. The technologies and vectors developed by Pixiel will contribute significantly to improve the group's hardware and software expertise, the "NeoSafe" solution will allow us to provide a unique service in the field of surveillance and security, and the "Neopter" solution gives us access to a worldwide market in entertainment and events that is desperate for new ideas. Finally, the addition of EMD and Technidrone to our training offer makes us the undisputed leader in the field, with annual revenue close to €1M."





Also, Moïse Rogez and Philippe Baranger, Pixiel's co-founders specified that "Pixiel's teaming up with the Delta Drone group breathes new life into the company we created in 2011. Together, we represent a complete and diverse offer, with the extremely promising ability to develop internationally. Our solutions are already well-known internationally, and Delta Drone will provide us with the support necessary to ensure that this respect and reputation translate into commercial success."

The agreement announced today is perfectly in line with the Delta Drone group's 2018-2019 roadmap. The expected synergies should quickly have a positive effect in terms of the pooling of resources. Simultaneously, this should contribute to a sustained increase in activity.

About Delta Drone: The Delta Drone Group is a renowned player in the field of civilian drones for professional use. It offers a complete service, from data acquisition to data processing through a specifically developed information system, including a supply of professional pilots. Delta Drone is currently present on three continents (Europe, North America, Africa) via subsidiaries. Delta Drone is listed on Euronext Growth Paris. ISIN code: FR0011522168.
4 166 666 BSA are also listed on Euronext Growth Paris. ISIN code: FR001329977. www.deltadrone.com

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